



Thai Spa Association
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PRESS RELEASE

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For immediate release

Thai Spa Companies join Health & Alternative Asia

The Thai Spa Association (TSPA) with the support of the Office of Small & Medium Enterprises Promotion (OSMEP), Royal Thai Government is proud to be taking 15 Thai Spa Product suppliers to Singapore for Health & Alternative Asia at Marina Bay Sands from 15th – 16th July, 2010. Business matching has also been arranged between Thai & Singaporean companies at the Singaporean Business Federation on the 13th July and with members of the Spa & Wellness Association of Singapore (SWAS) on 14th July.

With the strong demand for Thai product and given the continued spa industry growth across ASEAN countries, Singapore was a natural destination to target, with Health & Alternative Asia being a logical choice for the 15 Thai companies. These companies will bring unique and innovative products to Singapore, highlighting the creativity and potential of Thailand as the regional powerhouse from which to source product for the spa industry.

With the support of the Royal Thai Government and its Creative Economy Policy, the Thai spa industry continues to thrive and offers a broad range of products for both the professional and home spa markets. The companies participating in the exhibition are supported by the Office of Small & Medium Enterprise Promotion (OSMEP) under the Capacity Building program in Thailand, which aims to provide international exposure opportunities to Thailand's unique products. This is an example of the Thai Government's commitment to further cement Thailand as the Spa Capital of Asia, after receiving this prestigious award at the AsiaSpa Awards 2009.

About The Thai Spa Association

The Thai Spa Association (TSPA) is the oldest, largest and most active spa industry association in Thailand, currently representing some 350 spa businesses in 15 countries around the world. While 85% of TSPA's members are the key spa industry professionals, operators and suppliers across Thailand, others are from China, Dubai, England, Finland, Germany, India, Macau, Malaysia, Norway, South Africa, Spain, Ukraine, U.S.A and Vietnam. TSPA continues to work with the government and private industry on a number of projects and gratefully acknowledges the support and assistance of all, including the Ministry of Public Health (MOPH), Department of Export Promotion (DEP), Ministry of Foreign Affairs, Ministry of Labour, Ministry of Education, Thai Chamber of Commerce, Office of Small & Medium Enterprise Promotion (OSMEP), Institute of Small & Medium Enterprise Development (ISMED) and the Tourism Authority of Thailand.

For more information about the association or a complete list of exhibitors, visit:
www.thaispaassociation.com

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