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FOR IMMEDIATE RELEASE

AsiaSpa Awards 2009
Presented at Armani Bar Hong Kong

Last night the winners of the fifth AsiaSpa Awards, presented by AsiaSpa magazine, the region's most recognised spa and wellness publication, were announced and honoured at a glittering evening in Hong Kong. Celebrating the best in innovation and quality in spas around the region, the 27 categories voted on by 28 independent judges were won by spas, spa personalities, associations and resorts that have set the benchmarks for quality and service in the region.

It was a night of glitz and glamour as Asia's spa community came together to celebrate its finest. Themed "*La Belle Époque*", the event saw guests dressed to the nines in their most elegant 1920s fashion. Women dressed in their finest feathers, jewels and silky dresses, while the men came in fedoras, vests and suits.

The big winners of the night included Thailand which won for "Destination Spa of the Year" for Six Senses Destination Spa Phuket as well as "Asian Spa Capital of the Year". Green T. House in Beijing also won for "Day Spa of the Year" as well as "Spa Design of the Year". "Spa Event of the Year" went to the Global Spa Summit held at Interlaken, Switzerland. In the first year for the category "Best Children's Spa Menu of the Year", the Ice Cream Spa at Conrad Maldives Rangali Island emerged as the category's debut winner.

"The year has been a particularly tough one for the spa and wellness industry, yet some spas, brands and resorts have come out even stronger than before. The highly respected ASA are there to recognise the very best of the best and push forward the whole industry to higher standards." said Olivier Burlot, Managing Director of Blu Inc Media.

"Asia currently has the largest number of spas under development of any region in the world, a fact that is reflected in the magazine's pages," said AsiaSpa's Editor-in-Chief, Rebecca Walker. "We are looking forward to an exciting 2010."

Hosted at Hong Kong's classy Armani Bar, guests enjoyed buffet treats and musical beats supplied by the bar. Bombay Sapphire cocktails flowed freely and Baccarat's stunning glass jewellery was showcased by the presenters. Guests walked away with special gifts from Aromatherapy Associates, spa vouchers from City of Dreams in Macau, Fiji Water, LCN products and Baan body products.

The winners of the AsiaSpa Awards 2009 are:

- **Destination Spa of the Year:** Six Senses Destination Spa, Phuket, Thailand
- **Urban Spa of the Year:** Bliss Spa, W Hotel, Hong Kong
- **Day Spa of the Year:** Green T. House, Beijing
- **New Spa of the Year:** The Spa at Mandarin Oriental, Sanya
- **Spa for Men of the Year:** Chuan Spa, Langham Place Mongkok, Hong Kong
- **Spa Retreat of the Year:** COMO Shambhala Retreat, Uma Ubud, Bali
- **Eco-Spa of the Year:** Spa by Mandara, Alila Villas Hadahaa, Maldives
- **Socially Responsible Spa of the Year:** The Shinta Mani Spa, Cambodia
- **Medi-Spa of the Year:** S Medical Spa, Bangkok
- **Asian Spa Capital of the Year:** Thailand
- **Spa Association of the Year:** APSWC - Asia-Pacific Spa & Wellness Coalition
- **Spa Event of the Year:** Global Spa Summit
- **Spa Personality of the Year:** Karina Stewart, Co-founder, Brand & Concept Director, Kamalaya Wellness Sanctuary
- **In-Spa Training of the Year:** CHI, The Spa at Shangri-La
- **Spa Academy of the Year:** Banyan Tree Spa Academy
- **Spa Design of the Year:** Green T. House, Beijing
- **Best Children's Spa Menu of the Year:** Ice Cream Spa, Conrad Maldives Rangali Island
- **Spa Treatment of the Year:** "Hilot Trilogy", Mandala Spa & Villas, Boracay
- **Holistic Treatment of the Year:** "Sound and Stone", Gwinganna Lifestyle Retreat, Australia
- **Men's Spa Treatment of the Year:** "Man Space Healing Balance Massage", i.sawan Residential Spa & Club, Grand Hyatt, Erawan Bangkok
- **Spa's Therapist Team of the Year:** Mandarin Oriental
- **Spa Product of the Year:** Algotherm
- **Anti-Ageing Product of the Year:** Aromatherapy Associates, 'Fine Line Face Oil'
- **Natural Product of the Year:** ilä, 'ilä Face Oil for Glowing Radiance'
- **Men's Product of the Year:** Pevonia, 'Easy-Glide Shaving Emulsion'
- **Spa Cuisine of the Year:** The Farm, Philippines
- **Spa Marketing of the Year:** CHI, The Spa at Shangri-La

For more information, high-resolution images and quotes, please contact:

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www.asiaspaawards.com

About AsiaSpa

AsiaSpa is Asia's only magazine totally dedicated to the pursuit of complete wellbeing. From the latest spa destinations and treatments to health, cuisine, fashion and cosmetics, AsiaSpa provides over 120,000 of today's wealthiest, brand-conscious urban females with an essential guide to pampering and inner tranquility.

For more information, visit: www.asiaspa.com

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About Blu Inc Media (HK)

Blu Inc Media, a fully owned subsidiary of SPH magazine is a leading publisher of high-end leisure and industry magazines, including English-language, Chinese-language and bilingual titles. Distributed around Asia and the globe, the company's titles include Asia-Pacific Boating, China Boating, JET Asia-Pacific, AsiaSpa, Action Asia, LP Luxury Properties and Polo.

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ASIASPA AWARDS
2009



Spa Association of the Year :

APSWC - Asia-Pacific Spa & Wellness Coalition

Mr. Andrew Jacka

